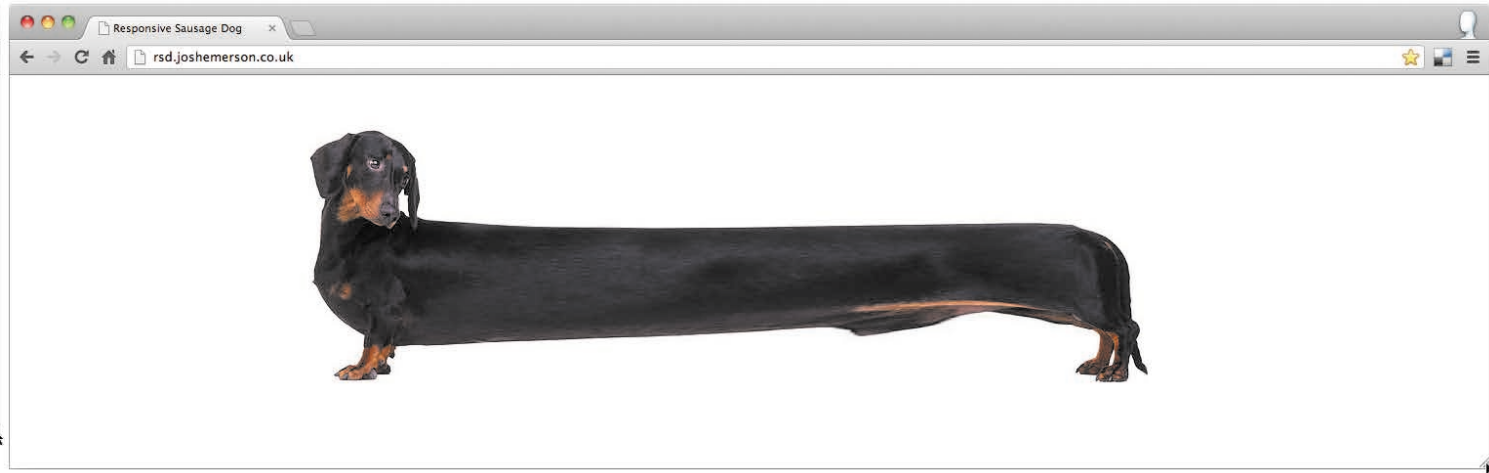




FOUNDATIONS of DIGITAL ART and DESIGN

Section 5 Notes



SECTION 5

THE WEB



SECTION 5 Notes:

The focus of this section is to show:

- The foundations of developing graphics for the web
- HTML and CSS as coexisting elements of code
- Remix as a method of production that frequently results in publications for the web.



SECTION 5 Notes:

LO, THE INTERNET

- ARPANET, 1969, laid the foundation for the internet
 - Created by DARPA to enable communication after an atomic attack.
- First message sent was “LO” (an error on an attempt to “LOG,” as in “LOG IN”)
 - The internet is loaded with potential for noise and errors



SECTION 5 Notes:

SIR TIM BERNERS-LEE: "THIS IS FOR EVERYONE"

- Inventor of the world wide web in 1990
- Believes in royalty-free technology that anyone can use or adapt
- Founder of the W3C
 - The web provides a method for accessing data via the internet

The Big Plot



WHICH PLAYER ARE YOU?

- Web Designer
- Net Artist
- Social Media Activist
- Viral Video Maker
- Content Creator
- Online Advertiser, Marketer, Soul Crusher?

The Big Plot is a romantic spy-story played into Infosphere.

Four characters tell a story using dialogues shown on YouTube videos, blog posts, via entries on their Facebook, Flickr, Twitter profiles and other social networks platforms. Performances and actions in public environments completed the set of stages where the story is acted. Audiences have an active role in the story as they are able to interact with the characters and create new pieces of the fiction. The story looks at the role of espionage in intrusions into people's internet lives, the dysfunctional sociality that is being created by



The Big Plot Newsletter!
Let's Keep in Touch and Stay Connected.
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your email: @
your gsm: -
your city:

Subs
to k
new
of T
and
prot



Mark Savin

Mark the Russian Pilot.
Let's follow Mark's life!
Clues are online, click here:



Stay Tuned about Mark
with the Rss Feed!

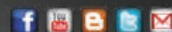
Last Mark's News Feed:

» EURASIA REVOLUTION VS American Culture - by Mark Savin [episode DM7]...
» EURASIA REVOLUTION - MANIFESTO - Mark Savin [episode DM10]...
» Eurasia Revolution Propaganda in Berlin...
» Eurasia Flag...
» Mark Savin loves Vanessa Pinney [episode AMV4]...
» Mark Savin about Paul William Hampel [episode BMP8]...
» Eurasia Flag...
» Our Eurasia Flag..Mark



Brian Steiger

Brian the Trained Psychologist.
Let's follow Brian's life!
Clues are online, click here:



Stay Tuned about Brian
with the Rss Feed!

Last Brian's News Feed:

» Brian Steiger: Ideologies of Mark Savin [episode DMB7]...
» Brian Steiger: Eurasia Revolution? [episode DMB10]...
» Brian Steiger: Vanessa hates Mark Savin [episode CVB12]...
» Brian Steiger: Vanessa can't Love [episode AVB3]...
» Brian Steiger: Vanessa can't Love [episode AVB1]...
» Global Conscience Revolution Propaganda in



Vanessa Pinney

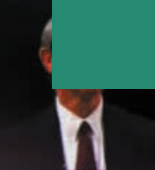
Vanessa the Canadian Journalist.
Let's follow Vanessa's life!
Clues are online, click here:



Stay Tuned about Vanessa
with the Rss Feed!

Last Vanessa's News Feed:

» Vanessa Pinney hates Paul William Hampel [episode BV9]...
» Vanessa Pinney hates Brian Steiger [episode AV6]...
» Vanessa Pinney loves Brian Steiger [episode AV5]...
» Vanessa Pinney loves Mark Savin [episode CV11]...
» Vanessa Pinney can't Love [episode AV3]...
» Vanessa Pinney hates Mark Savin [episode CV12]...



Paul Hampel

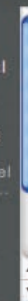
Paul the Spy and Businessman.
Let's follow Paul's life!
Clues are online, click here:



Stay Tuned about Paul
with the Rss Feed!

Last Paul's News Feed:

» The Sadness of Paul William Hampel [episode BVP9]...
» Who is Spying Who? Paul William Hampel [episode BVP8]...
» Paul William Hampel about Mark Savin [Episode DPM2]...
» Fishing..Paul William Hampel a posté une photo : finally the...
» Boat in the Lake..Paul William Hampel a posté une photo : romantic sunshine...
» The Bridge..Paul William Hampel a posté une photo : bridge between...





SECTION 5 Notes:

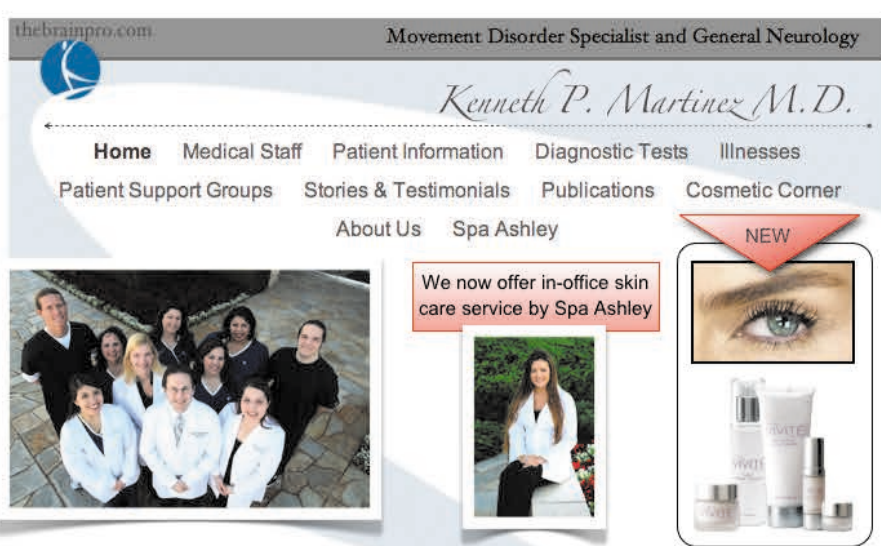
GRAPHICS AND RESOLUTION

- Users have control over their displays
- So...you can never know the resolution of the end-user's device
- But...there are some standards
- We'll assume the user is on a desktop or laptop, the web page will be 960 pixels wide, the DPI will be 72

STANDARD RESOLUTION DIMENSIONS ON WEB VIEWING DEVICES

This list is in no way comprehensive, and it's likely to change by the time you read this book. Nonetheless, this is a general, early 2013 guide to common resolutions:

- Smartphones: 320 by 480 pixels (landscape or portrait). The iPhone 3 and prior versions display at 163 PPI.
- Smartphones X2: The iPhone 4 is twice the size of the iPhone 3 at 640 by 960 pixels and 326 PPI.
- Tablets: 1024 by 768 pixels (landscape or portrait). The iPad 1 and iPad 2 display at 132 PPI.
- Tablets X2: The iPad 3 is twice the size of older versions at 2048 by 1536 pixels at 264 PPI.
- Netbooks and Some Laptops: 1024 by 768 pixels at 72 PPI.
- Large Laptops: 1900 by 1200 pixels at 72 PPI.
- Large Desktops: 1680 by 1050 pixels at 72 PPI.



Dr. Martinez is a diplomate of the American Board of Psychiatry and Neurology. His clinical practice is devoted to treating neurological disorders such as Parkinson's Disease, Essential tremor, Headache, Stroke and General Neurology. He serves as the Medical Director of South Coast Medical Center's Movement Disorders Program and is on staff at Saddleback Memorial Medical Center San Clemente. Dr. Martinez completed both his undergraduate and medical degree at the University of Southern California, and residency in neurology at U.C. San Diego.

With his clinical practice conveniently located in Aliso Viejo, patients benefit from his nationally recognized commitment to excellence through active patient support groups, research and education.

Dr. Martinez currently receives new patients and accepts most HMO and PPO insurance plans and Medicare. To make an appointment please call (949) 305-7122.

Like 90

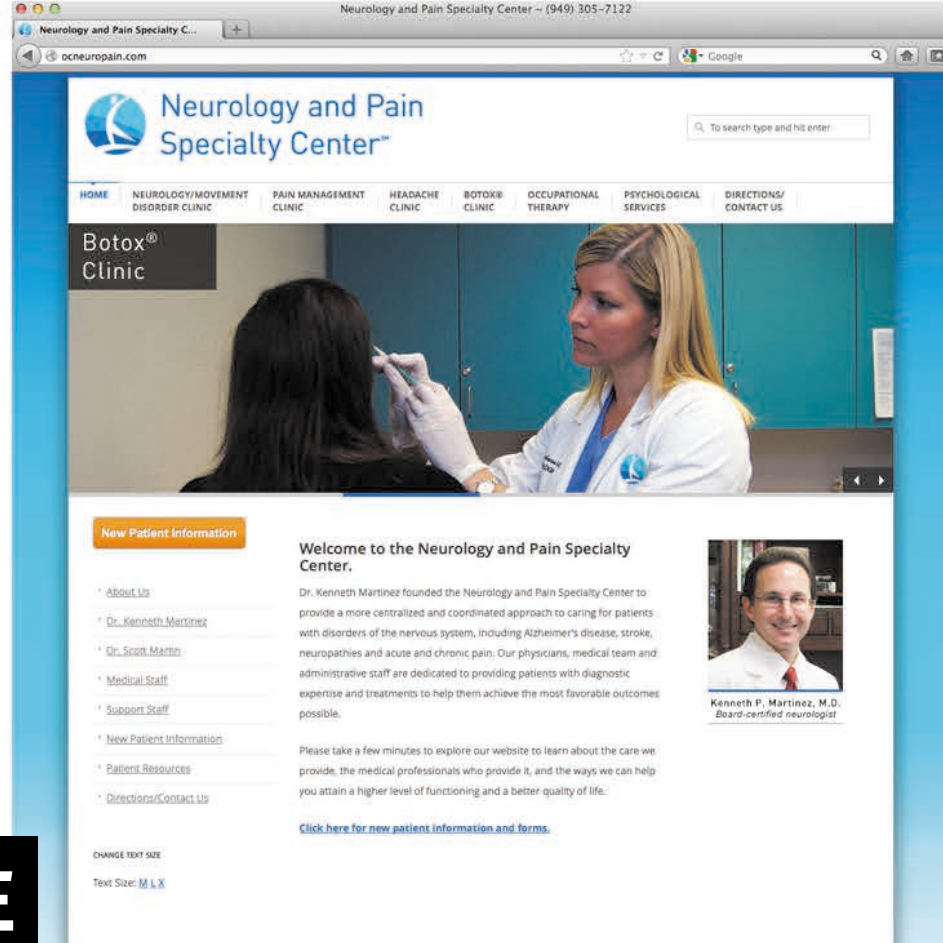
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Then click to goto:



CODE

Adrienne Grace and Tony Pinto

Grace/Pinto Communication Design,
Redesign for Neurology and Pain
Specialty Center



HTML and CSS are two languages used to add content and style to a web page.

It is common to use a template, and then modify it to suit your purposes, as Grace/Pinto Communication Design did with the above Wordpress theme for Neurology and Pain Specialty Center

REMIX



Remix is a discourse for study in art, design, and visual communication

MOMA hosts an interactive collage, named REMIX, on their website