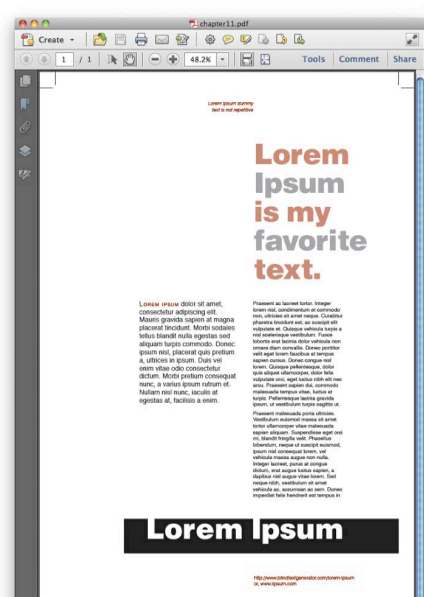
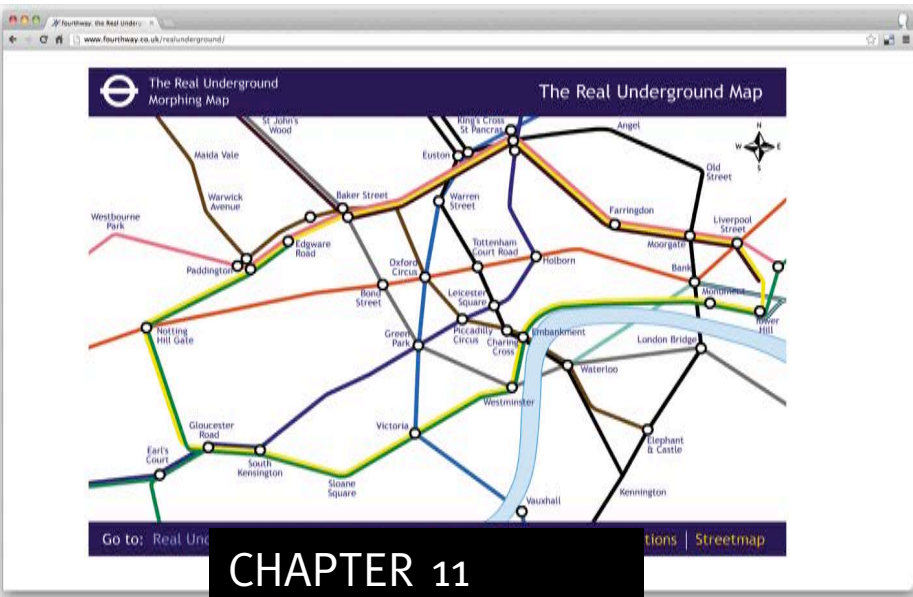




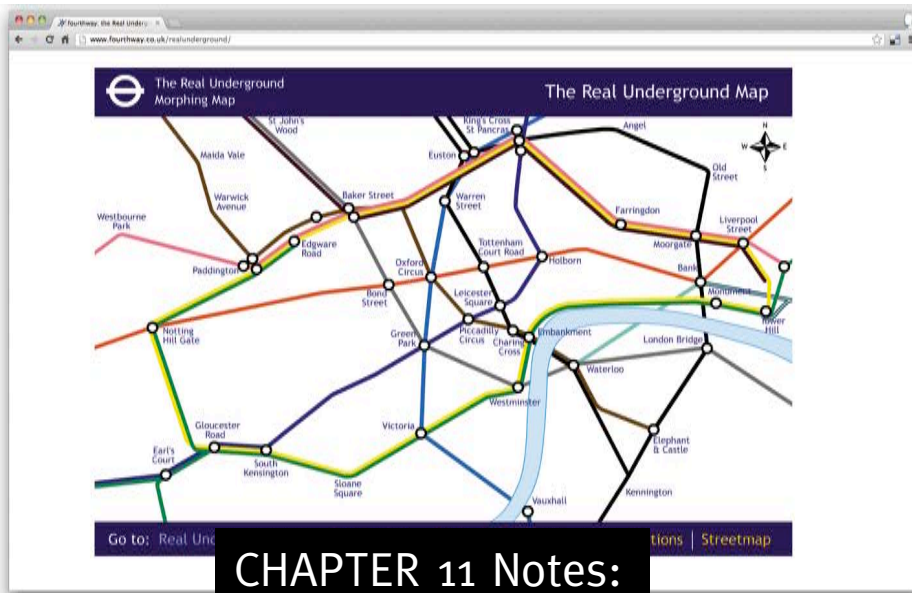
FOUNDATIONS of
DIGITAL ART and DESIGN

Chapter 11 Notes



CHAPTER 11

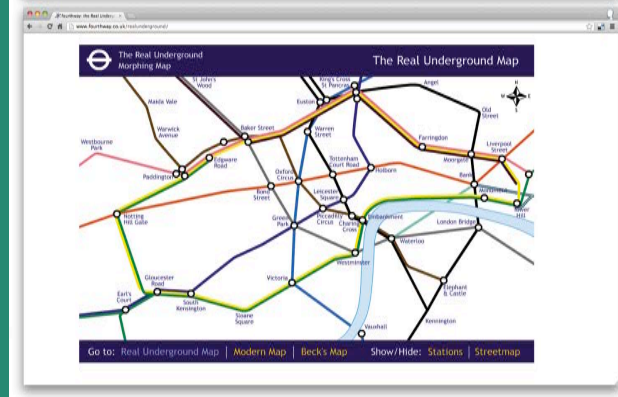
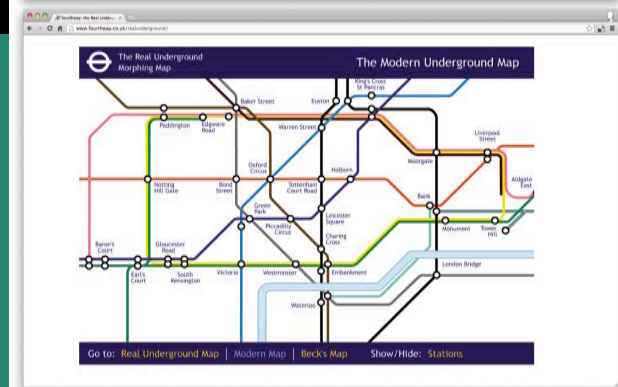
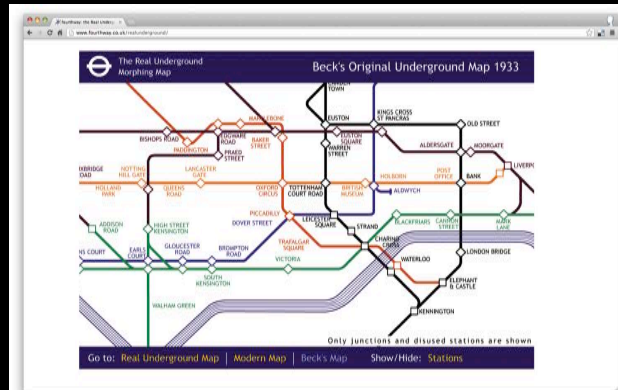
THE GRID



CHAPTER 11 Notes:

THE GRID

is a tool that helps artists and designers organize and align elements in a composition.





See the Wikipedia page and Gestalt Psychology and the playlists of videos demonstrating Gestalt laws.

Law of Closure

<http://www.youtube.com/watch?v=vJG698U2Mvo&list=PL4809B9725FE6267B>



You'll create a typographic layout by utilizing a grid in Adobe Illustrator while you are completing the exercises in this chapter. You will also learn to use “virtual lead” to measure negative space.

WHAT YOU'LL MAKE
Chapter 11