CHAPTER 11

THE GRID
CHAPTER 11 Notes:

THE GRID is a tool that helps artists and designers organize and align elements in a composition.
Law of Closure

See the Wikipedia page and Gestalt Psychology and the playlists of videos demonstrating Gestalt laws.

http://www.youtube.com/watch?v=vJG698U2Mvo&list=PL4809B9725FE6267B
Download work files from www.digitalart-design.com

You’ll create a typographic layout by utilizing a grid in Adobe Illustrator while you are completing the exercises in this chapter. You will also learn to use “virtual lead” to measure negative space.