

An abstract painting with thick, expressive brushstrokes in various colors including blue, yellow, green, red, and purple. The composition is layered and textured, with some areas showing more detail than others.

# **FOUNDATIONS of DIGITAL ART and DESIGN**

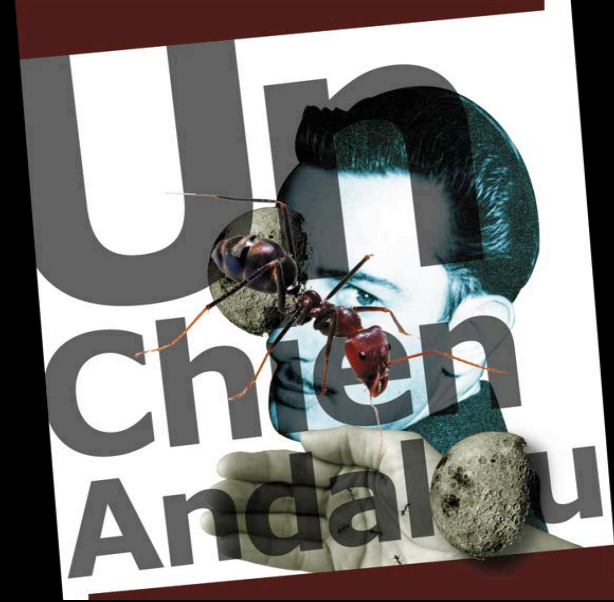
## **Chapter 10 Notes**

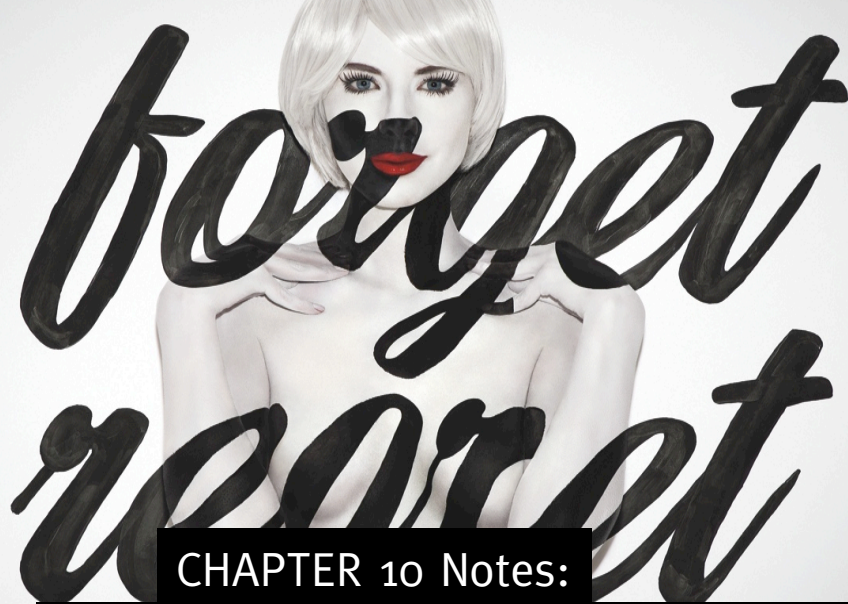




CHAPTER 10

# TYPE AND IMAGE





**Erik Spiekermann:**

Type is all about  
rhythm and space.



<http://vimeo.com/19429698>





Things to Say, 2009

**Jürg Lehni  
and Alex Rich**





Sagmeister & Walsh  
for Aizone



**KERNING**



**Kerning—too tight  
and too loose (right)**

# KERNING

Un

Chien

Andalou

Un

Chien

Andalou

Un

Chien

Andalou

Un

Chien

Andalou

Mechanical kerning is not a viable solution.  
Optical harmony requires irregularity.





You'll add typography to the collage of Dali for *Un Chien Andalou* that you made in Chapter 8. Your work flow will have you toggling between Photoshop and Illustrator while you are completing the exercises in this chapter.

## WHAT YOU'LL MAKE

### Chapter 10