Chapter 1 Notes
CHAPTER 1

THE DOT, THE PATH, AND THE PIXEL
BINARY RELATIONSHIPS

- Foreground/Background
- Figure/Ground
- Positive/Negative (space)
The Gestalt property of multistability accounts for the shifting nature of the figure/ground relationship.
PATHS & VECTORS

• Illustrator is primarily a vector graphics application

• A circle drawn in Illustrator is a path composed of four anchor points

• Those anchor points comprise a set of vector coordinates through which the application renders the shape
Try to notice dot patterns in your everyday life. You’ll be surprised at the frequency with which this familiar form of visual expression is used in the design of everyday objects.
A repeated dot pattern is used to express a graphic image where the negative space is used to conjure a recognizable symbol.